

▼ **Armorize Launches HackAlert™ SaaS at DEMOfall 09**

San Diego, September 22, 2009

Armorize Technologies will launch its HackAlert™ malware injection monitoring and mitigation service at DEMOfall 09.

DEMOfall 09 is an invitation-only elite technology showcase where leading companies launch ready-for-market solutions.

"Businesses are unwittingly serving up malware to their customers through vulnerable websites; and needless to say this is bad for business," said the DEMO Conferences' Executive Producer, Chris Shipley. "HackAlert™ offers unique protection from the latest hacking paradigm - Malware Drive-by-Downloads."

Malware Drive-by-Downloads Impact Compliance, Reputation and Revenue

Malicious code injected into otherwise legitimate websites forces users to unknowingly download malware to their PC. Referred to as Drive-by-Downloading, this technique results in end-user data theft, reputation damage, and blacklisting by major search engines (e.g. Google). The latter results in elimination from search engine results and loss of business.

HackAlert™ SaaS Offers Real-time Malware Injection Monitoring and Mitigation

Armorize HackAlert™ monitors subscriber websites 24x7 to detect and instantly mitigate malicious code injection, malware downloads and Google blacklisting.

Real-time alerting ensures subscribers receive immediate notification complete with the actual injected code, as well as malware download details such as source, file type and target folder on the end-user PC.

HackAlert™ automatically integrates with WAF technology to provide instant mitigation. Upon malware injection, the HackAlert™ WAF module can dynamically modify outbound HTTP responses to remove injected malicious elements and thus prevent drive-by-downloads in real-time. The WAF module supports all platforms including FreeBSD, OpenBSD, Linux, and Microsoft Windows.

Built on Armorize's proprietary malware detection engine, HackAlert™ delivers true behavior-based analysis and offers far greater accuracy than pure signature- or blacklist-based solutions. Consequently, HackAlert™ detects zero-day (0-day) malware, notifying website owners long before any antivirus signatures are available.

Delivered as a cloud-based subscription service, HackAlert™ requires only a website URL to initiate around-the-clock scanning and mitigation. In addition to malware injection and blacklisting, HackAlert™ also detects critical events such as defacement and downtime.

HackAlert™ is available as a free on-demand service from <http://hackalert.armorize.com>.

DEMO Invitation Validates Armorize Position as Malware Analysis and SaaS Leader

"Businesses spend money securing their web infrastructure," says Wayne Huang, Armorize Founder and CEO. "However, once public, their website is exposed. While securely coded web applications resist malware injection, HackAlert™ offers peace of mind to ensure that they stay malware free and are not flagged or blacklisted."

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In providing integrated malware detection and real-time mitigation via SaaS, HackAlert™ represents a unique solution to a growing problem.

Based on Armorize's award-winning malware monitoring research presented at the WWW 2003 Conference, HackAlert™ is the result of continuous innovation and adoption of SaaS economies of scale. HackAlert's scalability makes it equally well suited to single website environments, enterprises or large-scale web hosting companies.

About DEMOfall 09

DEMOfall 09 takes place in the Sheraton San Diego Hotel & Marina, September 21-23, 2009.

Armorize will demonstrate HackAlert™ in the Grande Ballroom, Tuesday September 22 at 2:19pm, and throughout the conference at Station # 46 in the DEMO pavilion.

Visit <http://www.demo.com/event/demofall09/index.html> for details.

About Armorize Technologies

Armorize Technologies delivers web application security at key points in the Software Development Life Cycle (SDLC). As part of the Armorize Appsec Suite™, HackAlert™ integrates with CodeSecure™ Static Source Code Analysis platform and SmartWAF™ Web Application Firewall (WAF) to provide end-to-end Web application security.

In 2009, Armorize received Series B financing. Investors included Ambient Sound Investments, the institutional VC firm established by Skype's founding engineers; Pacific Rim-focused Birch Venture Capital; and Silicon Valley-based Armorize Series A investors.

Headquartered in Santa Clara, CA, with its R&D center in Taipei, Taiwan, Armorize's global customer base includes finance, telecom, government and technology sector leaders.

For more information visit <http://www.armorize.com>

About DEMO

Produced by Network World Events and Executive Forums, the semi-annual DEMO conferences focus on emerging technologies and new products, which are hand-selected from across the spectrum of the technology marketplace. The DEMO conferences have earned their reputation for consistently identifying tomorrow's cutting-edge technologies, and have served as launch pad events for companies such as Palm, E*Trade, Handspring, and U.S. Robotics, helping them to secure venture funding, establish critical business relationships, and influence early adopters. Each DEMO conference features approximately 70 new companies, products and technologies. For more information, visit <http://www.demo.com>.